PTO/SB/05 (08-03)
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UTILITY PATENT APPLICATION **TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1.53(b))

	taken entree k dioplays a valid entre control number.
Attomey Docket No.	35352.018001/3
First Inventor	Frank F. Schmeyer
Title	System And Method For Providing Consumer Rewards
Evoress Mail Lahel No.	EV220577946US

APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents.	ADDRESS TO: Mail Stop Patent Application Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450					
1. X Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing) Applicant claims small entity status. See 37 CFR 1.27. 3. X Specification [Total Pages 41] (preferred arrangement set forth below) - Descriptive title of the invention - Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing appendix - Background of the Invention - Brief Summary of the Invention - Brief Description of the Drawings (if filed) - Detailed Description	7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) 8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) a. Computer Readable Form (CRF) b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. Paper c. Statements verifying identity of above copies					
- Claim(s) - Abstract of the Disclosure	ACCOMPANYING APPLICATION PARTS					
4. X Drawing(s) (35 U.S.C. 113) [Total Sheets 19] 5. Oath or Declaration [Total Sheets 1] a. X Newly executed (original or copy) b. Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional with Box 18 completed) i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) name in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). 6. X Application Data Sheet. See 37 CFR 1.76 18. If a CONTINUING APPLICATION, check appropriate box, and suppose specification following the title, or in an Application Data Sheet under 3. Continuation Divisional X Continual Prior application information: Examiner Not Yet Assigne For CONTINUATION OF DIVISIONAL APPS only; The entire disclosure of the 5b, is considered a part of the disclosure of the accompanying continuation.	tion-in-part (CIP) of prior application No.: 09/802,082 Ant Unit: Not Yet Assigned a prior application, from which an oath or declaration is supplied under Box or divisional application and is hereby incorporated by reference.					
The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS						
X Customer Number: 25541	OR Correspondence address below					
Name						
Address						
City	State Zip Code					
Country	elephone Fax					
Name (Print/Type) Mighael A. Carrillo Registration No. (Attorney/Agent) 44,595						
Name (Print/Type) Michael A. Carrillo Signature Whichael A. Camillo	Date 2/27/04					

This collection of information is required by 37 CFR 1.53(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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FEE TRANSMITTAL for FY 2004

Effective 10/01/2003. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$) 978.00

Complete if Known					
Application Number	Not Yet Assigned				
Filing Date	Not Yet Assigned				
First Named Inventor	Frank F. Schmeyer				
Examiner Name	Not Yet Assigned				
Art Unit	Not Yet Assigned				
Attorney Docket No.	35352.01.8001/3				

METHOD OF PAYMENT (check all that apply)			FEE CALCULATION (continued)						
Check	Check Credit card Money Other None 3. ADDITIONAL FEES								
X Deposit Account:				Entity					
Deposit		500.051	}	Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid
Account Number		502,261		1051	130	2051		Surcharge - late filing fee or oath	
Deposit Account	Neal, G	erber & Eisenbe	rg, LLP	1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet	
Name The Director i	s authorized to	o: (check all that apply)		1053	130	1053	130	Non-English specification	
	e(s) indicated be		y overpayments	1812	2,520	1812	2,520	For filing a request for ex parte reexamination	
		(s) or any underpaymen	t of fee(s)	1804	9201	1804	920*	Requesting publication of SIR prior to Examiner action	
	e(s) indicated be dentified deposit	elow, except for the fill	ng fee	1805	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action	
to the above-to				1251	110	2251	55	Extension for reply within first month	
1. BASIC F		ALCULATION		1252	420	2252	210	Extension for reply within second month	
Large Entity				1253	950	2253	475	Extension for reply within third month	
Fee Fee	Fee Fee	Fee Description	Fee Paid	1254	1,480	2254	740	Extension for reply within fourth month	
Code (\$) 1001 770	Code (\$) 2001 385	Utility filing fee	[220 00]	1255	2,010	2255	1,005	Extension for reply within fifth month	
1002 340	2002 170	Design filing fee	770.00	1401	330	2401	165	Notice of Appeal	
1003 530	2003 265	Plant filing fee		1402	330	2402	165	Filing brief in support of an appeal	
1004 770	2004 385	Reissue filing fee		1403	290	2403	145	Request for oral hearing	
1005 160	2005 80	Provisional filing fee		1451	1,510	1451	1,510	Petition to institute a public use proceeding	
SUBTOTAL (1) (\$) 770.00		1452	110	2452	55	Petition to revive - unavoidable			
O EVERA		S FOR UTILITY A	ND DEICCUE	1453	1,330	2453	665	Petition to revive - unintentional	
Z. EXTRA	CLAIM FEE	Fee	from	1501	1,330	2501	665	Utility issue fee (or reissue)	
Total Claims	[22]		low Fee Paid	1502	480	2502	240	Design issue fee	
Independent 5 - 3** = 2 x 86 = 172 Multiple Dependent 122 = 208			1503	640	2503		Plant issue fee		
		1460	130	1460	130	Petitions to the Commissioner	 		
		1807	50	1807	50	Processing fee under 37 CFR 1.17(q)			
Large Entity Fee Fee	Fee Fee	Fee Description		1806	180	1806		Submission of Information Disclosure Stmt	
Code (\$)	Code (\$) 2202 9	Claims in excess of	20	8021	40	8021	40	Recording each patent assignment per property (times number of properties)	
1202 18 1201 86	2202 9 2201 43			1809	770	2809	385	Filing a submission after final rejection (37 CFR 1.129(a))	
1203 290	2203 145			1810	770	2810	385	For each additional invention to be	
1204 86 2204 43 ** Reissue independent claims		1004	776	2004	205	examined (37 CFR 1.129(b))			
1205 40	2205	over original pate ** Reissue claims ir		1801 1802	770 900	2801 1802		Request for Continued Examination (RCE) Request for expedited examination	
1205 18	2205 9	and over original		1002	300	1002	900	of a design application	
SUBTOTAL (2) (\$) 208.00			fee (sp						
**or numbe		id, if greater, For Reisson		*Red	uced by	Basic	Filing F	ee Paid SUBTOTAL (3) (\$)	0.00

SUBMITTED BY			(Complete (if applicable)
Name (Print/Type)	Michael A. Carrillo	Registration No. (Attorney/Agent) 44,595	Telephone 312-269-8000
Signature	Michael a. Camillo		Date 2/27/04

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

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NONPUBLICATION REQUEST
UNDER
35 U.S.C. 122(b)(2)(B)(i)

First	Named Inventor	Frank F. Schmeyer	
Title	System And M Rewards	lethod For Providing Consumer	
Attor	ney Docket Number	35352.018001/3	

I hereby certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing.

I hereby request that the attached application not be published under 35 U.S.C. 122(b).

2/27/04

Date

Signature

Signature

Michael A. Carrillo

Telephone number

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application upon filing.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**

This collection of information is required by 37 CFR 1.213(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.